

FOR IMMEDIATE RELEASE

**OneSwirl, v0.5 release**

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*San Jose, CA / Towson, MD - OneSwirl, swirling your oceans of data together*

February 29th, 2008 (2/29/2008) sees the first public release of *OneSwirl*, a new "lifestream aggregator", a product ("web service") of Intuitive Industries LLC. *OneSwirl* aims not to be "yet another" social network, but rather a way to bring them all together. Taking a user's data from a web service, at their request, and "swirling" it with the rest of their web services, accounts, or otherwise digital activities, *OneSwirl* creates a centralized location and RSS feed, making it very easy to follow a person's posts, messages, and other Internet-based information.

Additionally, a "follow" method exists that allows a *OneSwirl* user to track their friends (or random and interesting people) from within the service, giving them a centralized location and RSS feed for all of the people they are following. The concept is simple: make it easier to track people and their data, without having to be a member of all the same services.

***"swirling your oceans of data together"***

***OneSwirl Philosophy***

*OneSwirl* currently supports a number of services (Flickr, Google Photos, Netflix, YouTube, Last.fm, Twitter, Pownce, Amazon.com, and College Humor), with many more to follow, along with a few surprises, over the next weeks and months.

The systems behind *OneSwirl* are all custom-coded, relying on the current de facto languages/database combination, all of which are Open Source [<http://www.opensource.org>]:

- PHP (Pre-Hypertext Processing Language) for the "backend" and content delivery
- XHTML and CSS (eXtensible HyperText Markup Language and Cascading Style Sheets) for content formatting
- MySQL (My Structured Query Language) for relational databases
- AJAX (Asynchronous Javascript and XML) for just the *right* amount of smooth interaction

For more information, visit <http://www.oneswirl.com> or email [main@oneswirl.com](mailto:main@oneswirl.com)

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